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Lambda Phi Epsilon *focus*

A NEW FOCUS ON THE FRATERNITY



Greetings!

I warmly welcome you back to the new academic year. I hope that you have been able to relax over the break and are returning refreshed, enthusiastic, and motivated. I extend a special welcome to our newest members who have recently joined our Lambda community and a warm welcome to our returning brothers who relentlessly strive to add value within their chapters. I sincerely hope that for all of you the 2012-13 academic year will prove immensely stimulating and productive, personally enriching and professionally fulfilling.



As we start the new academic year, we must continue to increase the momentum of our brotherhood and ownership within our fraternity by working together, across regions and chapters, as one big community. I encourage you to explore new ways of supporting your fellow brothers to achieve bigger and better things. I hope that you will see the fraternity as supportive of your ideas and will work effectively to continually improve our work, while being mindful of the reason we are all here - as student leaders, who are the future of our fraternity.

Of course, there will be challenges – both expected and unexpected. But I am confident you have the right team within your chapters as well as the guidance of National Board to overcome anything that comes your way. I wish each and every one of you the best of academic success in the coming months as we strive to achieve our mission and goals. We look forward to hearing from you and about you, or meeting you at one of the many regional social events that will occur throughout the year.

Once again, welcome back!

To Our Success,
Tony Kim
National Academic Chair

ΛΦΕ Lambda Phi Epsilon: Scholarship Recipients



Rising Leaders Among Men – David Huynh from Stanford University

Academic Excellence

Even before joining Lambda Phi Epsilon, Michael has always regarded academic achievement as a crucial component of his life. His parents are both first generation immigrants from Korea, so growing up he internalized the belief that studying hard was essential for success. From the Fall of 2010 to the Spring of 2011, Michael served as the Academic Chair of Lambda Phi Epsilon at the University of Virginia. During his term, Michael instituted an incentive for actives to maintain at least a 3.5 GPA with at least 15 credits in exchange for reduced semester dues. Regardless of the positions he held in the fraternity, he has always strived to be a role model for academic success to his fellow brothers. As a Biochemistry major, Michael has access to the chemistry building after hours, and he often encourages brothers to study with him in private classrooms. “It is important to play hard, but studying hard is just as important”.

Rising Leaders Among Men

As a rising leader among men, David has contributed to Lambda Phi Epsilon by doing work on all fronts; internal events, fundraising, community service, internal relations, on campus external relations (both Greek and student groups), off campus external relations, and national board relations. As rush chair for the spring 2012 class David worked very hard to ensure there was a large pool of potentials to choose from during rush. On top of promoting Lambda Phi Epsilon to the Asian American community at Stanford University, David also frequently attends non-Asian American events, to increase the fraternal presence on campus as a whole. In the future, David will be Vice President Internal. “My job is to keep the brotherhood together and to run the logistics of every event. My vision is to set a good example for the younger brothers to ensure that our brotherhood continues being strong and traditions are carried out in the correct manner.”



Academic Excellence – Michael Kim from University of Virginia

Lambda Of The Year

As a soon to be graduate from Stanford University, Vang is eager to use the academic skills he has learned and to apply them to real world situations for change. Eventually Vang plans to attend law school and become a public interest attorney in order to represent those who have been underserved. In the future, he plans to run for public office where he will be between both citizens and policies. Vang wants to be able to bring about positive social and economic changes to the community and society. Vang has made it a point to involve our House in more activities in the Asian American community. Last quarter he hosted his very first workshop ever at “Listen to the Silence”, Stanford’s annual Asian American issues conference. Vang conducted extensive research on Asian American history and facilitated a discussion on how Asian American fraternities and



Lambda of the Year – Vang Xiong from Stanford University

sororities may be at the forefront of an emerging Asian American identity. Vang also re-established relations with important figures of the university administration whom the chapter was out of favor with for a while. Vang has done this in a number of ways, including willingly attending meetings and discussing with the administration how we can improve our fraternity. “Lambdas have taught me to become a leader among men, a phrase that has come to mean so much more than substantive achievements alone.”

ΛΦΕ Lambda Phi Epsilon: Academic Assessment

Academic Assessment

The chapter academic policies as well as the academic chair responsibilities have been sent out as a resource for your chapters to utilize. We have also successfully gathered academic data from the majority of all active chapters through academic assessments and have carefully analyzed the data to provide results on the academic status of our fraternity on the national level. As an important tradition in the fraternity, we will continue to recognize exceptional Lambda Phi Epsilon members who have demonstrated academic excellence by providing three scholarships for 2013. We had roughly 15 distinguished applicants this year for our scholarship program. Our National GPA is at an all-time high at 3.1 this past semester.

We received 35/35 academic assessments and our data shows that our active strength is at 531 with the average member being a 3rd year junior. The average active's GPA is 3.1 and you will notice our GPA distribution is skewed left as shown in figure 2. The average active house consists of 15 members with an average house GPA of 3.05. The figures on the right represent recent trends over time.

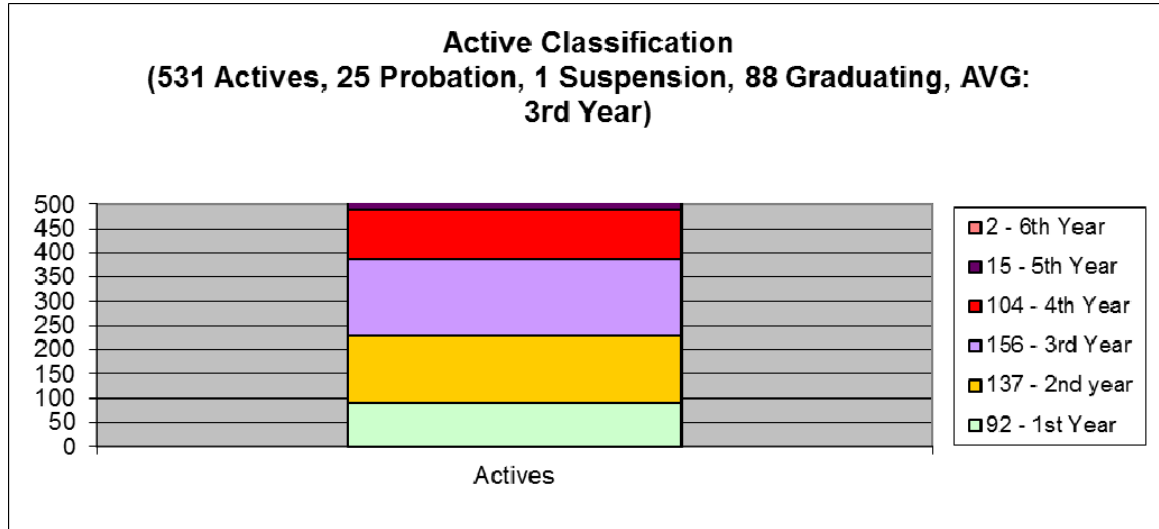


Figure 1: Active Classification

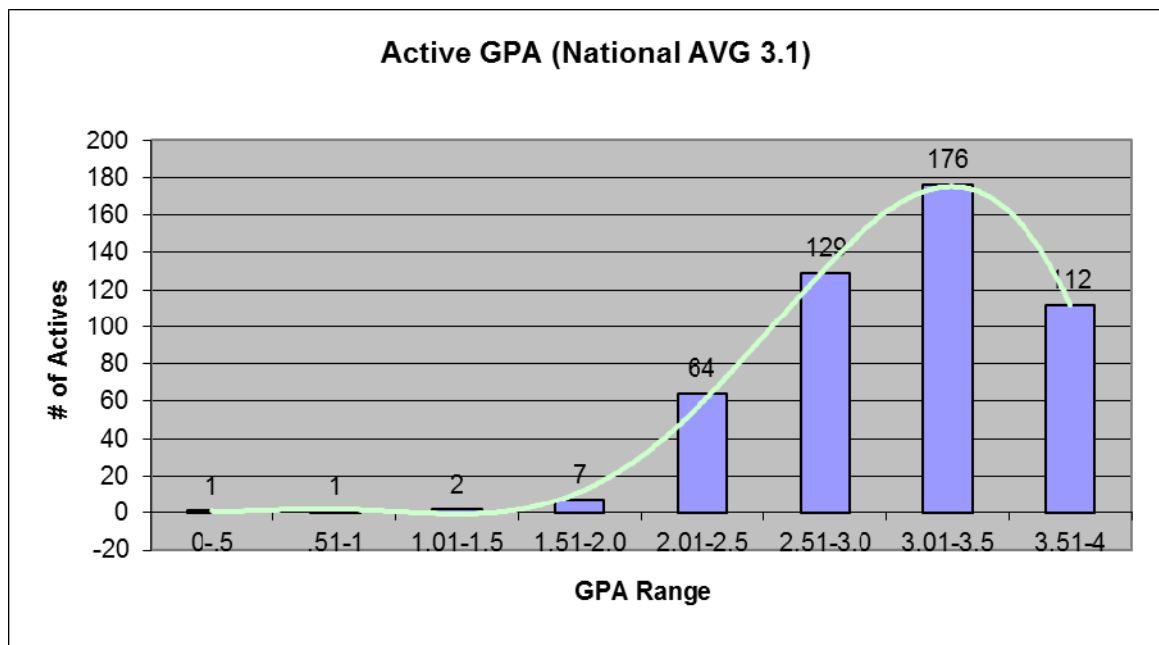
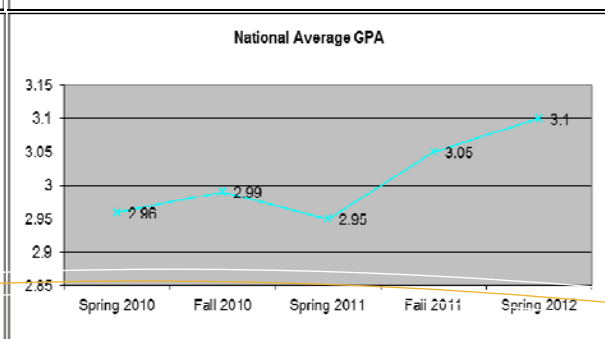
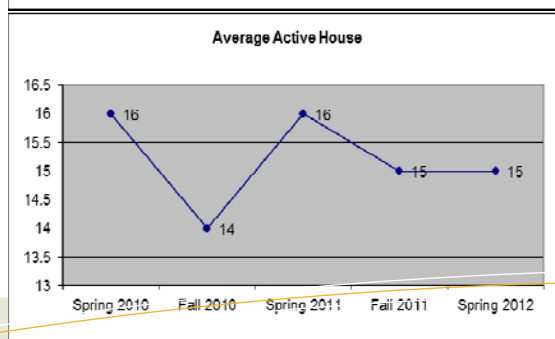
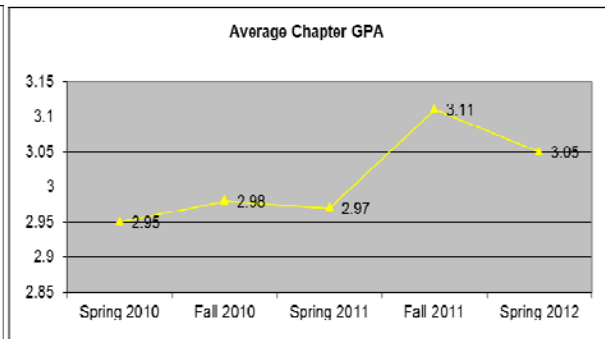
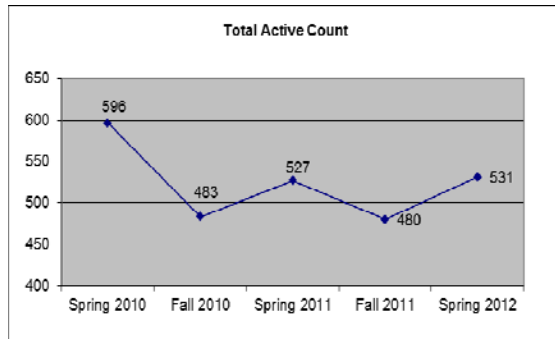


Figure 2: Active GPA



ΛΦΕ Convention XXIII - "Define Lambda"

ΛΦΕ Leadership

"Defining what it means to be a Lambda"

This year in Houston, we continued to make undergraduate development a priority as the second annual Leadership Summit was hosted during Saturday's schedule of events. Attendees were treated to a host of very talented speakers visiting us from Phired Up Productions, the CIA, Toastmasters Incorporated, and more. Again, two different "paths" were offered, with one regarding fraternity improvement and the other focusing on personal development.

On the fraternity improvement track, our own National Academic Chair, Tony Kim, started the afternoon off by hosting the National JA Retreat. This was an important opportunity for new members to learn the basics of fraternity life, network, and receive some valuable advice from a very insightful speaker. From there, Phired Up Productions, a very well-renowned speaking group in the Greek Community, compelled attendees to reflect and inquire, offering first-rate training on recruitment, relationship-building, and developing organizational culture.

Our personal development track began with financial strategist and UH alumnus Jonathon Dizon teaching basic personal finance to our undergraduates. As part of a new collaborative partnership with the CIA, we had one of their recruitment agents share a great presentation on career-building, with tips on resume building, interview preparation, and more. Next up, UH Career Center Counselor Reggie Toussant explained how to overcome one of college students' biggest challenges - finding balance and structure. Lastly, from the very distinguished Toastmasters Public Speaking club, Mr. Donald Samp, brought his own brand of speaking to teach the importance of communication.

Overall, the Summit was an incredible success. The attendance has seemed to steadily grow from the previous Convention, and we look forward to see participation grow even further. More importantly, our fraternity men mentally checked into the Summit's sessions, allowing themselves to become greater individuals - and take back valuable knowledge to their chapters to help become a greater fraternity.

Many thanks to our workshop speakers!

Jonathan Dizon, *Financial Advisor*

Tony Kim, *National Academic Chair*

Matt Mattson, *Phired Up Productions*

Ryan, *CIA Recruiter*

Donald Samp, *Toastmasters International*

Reggie Roussan, *UH Career Counselor*



Personal Finance – Living Within Your Means



CIA – Jumpstart Your Career Search



Toastmasters – Communication is Key

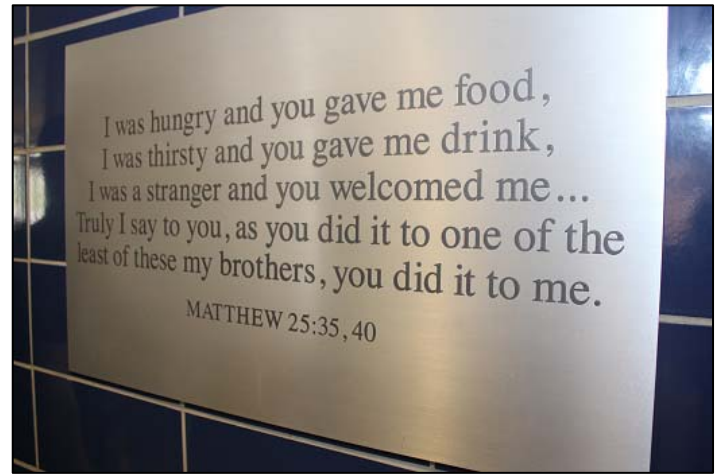


UH Career Center – Balancing Fraternity with School

ΛΦΕ Convention XXIII - "Define Lambda"

National Service Project

This year's convention marked the successful execution of the first national service project in our organization's 3-decade history. The National Board and Convention team coordinated a large-scale junior active-driven volunteer effort at the John S. Dunn Outreach Center in conjunction with The Beacon, a local Houston charity providing social/health services to the homeless. Volunteers delivered food and clothing to in-need and at-risk individuals with exceedingly high levels of professionalism and patience.



Cammy Lee Leukemia Foundation

The Cammy Lee Leukemia Foundation Inc. (CLLF) is a non-profit health service organization dedicated to raising awareness and concerns to the Asian and Pacific Islander and minority communities about the thousands of patients that suffer from fatal blood diseases such as leukemia, aplastic anemia, and non-hodgkin's lymphoma. Over the past several years, chapters throughout the nation have continually assisted Cammy in her quest to registering bone marrow donors for a life-saving cure. Known as the "Lambda Queen" from the several chapters that she visited, Cammy generously expressed her sincere appreciation to all the brothers during the awards banquet at weekend's end for hosting numerous bone marrow drives and showing her generous hospitality everywhere she went. Cammy Lee of the now-retired Cammy Lee Leukemia Foundation received a formal send-off, and was recognized with a plaque and presentation.



ΛΦΕ Convention XXIII - "Define Lambda"

A problem often found in chapters throughout the nation is getting members to listen and follow the officers of the chapter. If our goal is to be "Leaders Among Men", then you must learn how to lead effectively and at the essence of leadership is getting others to follow you.

You do not become a leader by appointment. You do not become a leader just because you are president, or any other title. Leadership must be developed through the effective use of your personal strengths and developed skills. The impact of leadership is not derived from the position but the person. You don't need a title to become a leader; anyone in your chapter can become a leader! The title only gives you the ability to lead, but it doesn't make you a leader. As a leader you must engage the willingness of others in creating positive change. When you are mobilizing the brothers from your chapter to take certain action, you need to ask yourself what kind of leverage you are using to lead them.

When it comes to leverage, there are basically three types; authority, expertise, and influence. You may be able to lead with authority at work, but you cannot lead with authority with "volunteers". You may be able to lead with your experience with the know-how and skills necessary to lead the way but the most effective way to lead others is through influence. When you are influential, you are energetic and when you are energetic, you have the ability to energize others. Influential leaders possess the ability to motivate and inspire others. It is the highest form of leverage and where leadership is best demonstrated.

So you need to ask yourself as a brother of Lambda Phi Epsilon, what type of leverage do you use to motivate the brothers in your chapter?



2012 National Board

Today's Greek Community

Fraternities Build Better Leaders and More Active Citizens



- Greeks in 112th US Congress: 42 Senators (42%), 101 Congressmen (23%)
- 50% of the Top 10 Fortune 500 CEOs are fraternity men; 15% of Fortune 100 CEOs are Greek
- 44% of all US Presidents have been members of a social fraternity
- 31% of all US Supreme Court Justices have been fraternity alumni

ΛΦΕ Class of Spring 2012 Graduates

Lambda Phi Epsilon graduates of Spring 2012,

As you look back on a journey - a journey that started out with hesitant, tentative steps, you may see just how far you have progressed. I thank you greatly for your contributions towards our fraternity and hope that you do not forget about Lambda Phi Epsilon in your future successes.

As you face and tackle the inevitable changes, hold true to yourself. Remember to hold onto your value system, your work ethic and most importantly, your humanity. Today's achievements may eventually fade or even be forgotten. The applause may become a distant memory and your certificates and medals may gather dust on a shelf or in a drawer. But, you will always be remembered for caring enough, for helping someone, for making someone feel special and appreciated for the relationships you have made throughout your collegiate career. It is these qualities that will guide you further on your journey.

Congratulations to all of you and best of luck in all your future endeavors. Our future is destined in your capable hands as leaders among men.

Best Regards,

Tony Kim

National Academic Chair

Congratulations to all our Spring 2012 Graduates!!!

Jackey Ng	Arthur Chen	Aaron Wang	Dai Tran
Patrick McDonough	Kelvin Si	Paul Kim	Billy Yuan
Jensen Wong	Brian Vi	Kai Yang	Peter Cai
Danny Chang	Stanley Liang	Jesse Liu	Jason Sun
Jonathan Kim	Michael Xie	John Nguyen	Xiao Zhu
Roberto Ripp	Dave Guo	Wilson Lu	Simon Li
Joon Lee	Jonathan Lam	William Zeng	Alvis Yuen
David Quach	Anh Nguyen	Khai Tran	George Zhang
Brian Heng	Alex Kwok	Peter Lin	Tony Cheng
Eric Wing	Vang Xiong	Corey Hsu	Jaehyuk Lee
Cruz Obi	Axl Hu	Johnson La	Jonathan Barki
Thuc Nguyen	Derek Wang	Raymond Chu	John Zhuang
Jason Yi	Ryuji Maung	Steven Tang	Joseph Lin
Andy Quach	Juan Garcia	Ji Jung Kim	Jeff Lu
Jonathan Louie	Aaron Zhu	Jim Huang	Steven Hou
Jason Hsueh	Jonathan Wang	Billy Lau	Kai Liao
Trey Zhao	Ken Docekal	Daniel Choi	Tony Liu
Alex Tam	Joel Dubray	Jeffery Ding	Ernest Chan
Kenneth Fujita	Michael Chen	Tuan-Phat Huynh	
David Choi	Dennis Melzer	Yidi Ge	
Christian Gruta	Richard Lew	Adam Hamilton	

*Please note this list of graduating seniors is generated from the academic assessments collected from each chapter and only contains students that were listed as graduating this semester.



Lambda Phi Epsilon

